

SEO Manager At The Thoughtful Agency

We're excited to announce that we're looking for a talented and driven SEO Manager to join our team at The Thoughtful Agency! As the SEO Manager, you will play a key role in leading our SEO efforts and developing strategies to drive organic traffic and improve search engine rankings for our clients.

Key Responsibilities:

- Develop and implement SEO strategies for our clients that align with their overall marketing goals
- Conduct keyword research and competitor analysis to identify opportunities for improvement
- Optimize website content, meta tags, and on-page elements to improve search engine rankings
- Monitor and analyze website traffic and search engine rankings to identify areas for improvement
- Stay up-to-date with the latest SEO trends and algorithm updates and adjust strategies accordingly
- Collaborate with other teams, such as Web Development & PPC, to ensure all efforts are aligned and complementary
- Communicate effectively with clients to keep them informed of progress and address any concerns

Qualifications:

- Minimum of 3 years of experience in SEO and account management, with a proven track record of success
- Strong understanding of SEO best practices and the latest algorithm updates
- Experience with website analytics and SEO tools such as Google Analytics, Search Console, Screaming Frog, Ahrefs and SEMrush
- Strong project management skills and the ability to communicate effectively with clients
- A data-driven mindset and the ability to analyze and interpret complex data
- A passion for staying up-to-date with the latest SEO trends and developments

A Culture Where People Thrive:

We promote from within, and foster everyday opportunities to mentor our people. So they can take the next step in their career – with us. We also adopt a mindful approach to our work. With daily meditation and time to switch off throughout the week as standard. You can expect:

- Mind performance and public speaking coaches
- Customised career development plans
- In-house training from industry leaders
- Performance incentives for exceptional work

The Fun Stuff:

At Thoughtful we encourage a healthy work-life balance and offer lots of perks and rewards, including:

- Thoughtful acts of kindness (we regularly treat our staff to goodies from our favourite clients across the fashion and lifestyle industry)
- Annual employee of the year awards (with a trip to Byron Bay for the winner)
- Flexible working options and 10am starts on Mondays
- Free Mecca coffee all day
- Regular social events
- Referral bonuses

Make Your Mark In The Fashion & Lifestyle Space:

There's never been a better time to join Thoughtful. With a growing portfolio of exciting clients, and a dynamic, passionate team, we're changing the game when it comes to growth strategy. Join our performance agency today and you can expect a generous salary, incentive packages, and a range of health, wellness and lifestyle benefits. And don't be shy! We're always looking for awesome people to drive our growing agency forward. To apply, please send through your application, including a cover letter and resume to ian@thethoughtfulagency.com.

Please apply with your CV and a cover letter explaining why you would be a good fit for our team.